

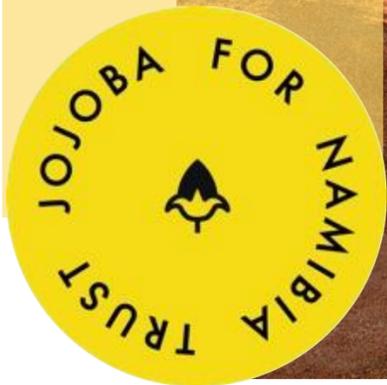
Jojoba for Namibia Trust

Women in plant oil
production



NAMIBIA

Namibia is the first African country to include nature conservation in its constitution.



Independence from South Africa

Constitution
9. February 1990

Independence
21. March 1990

Area

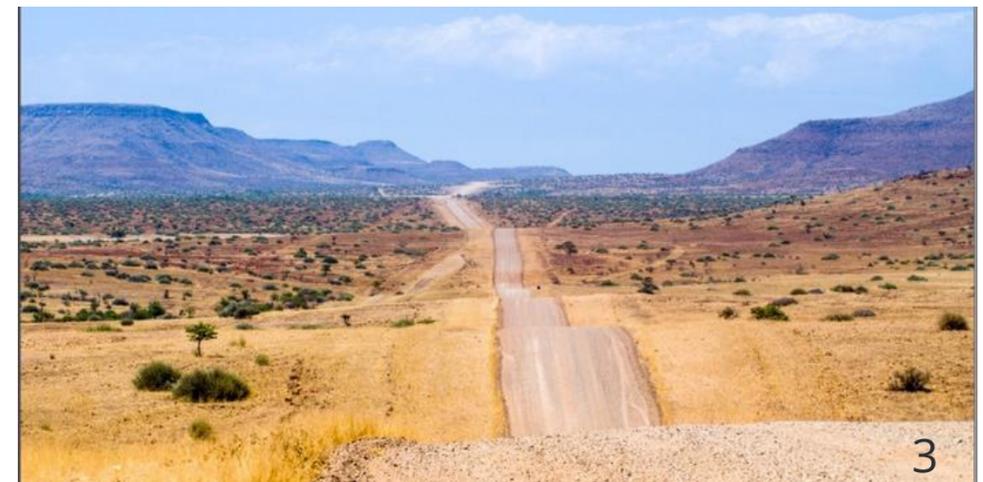
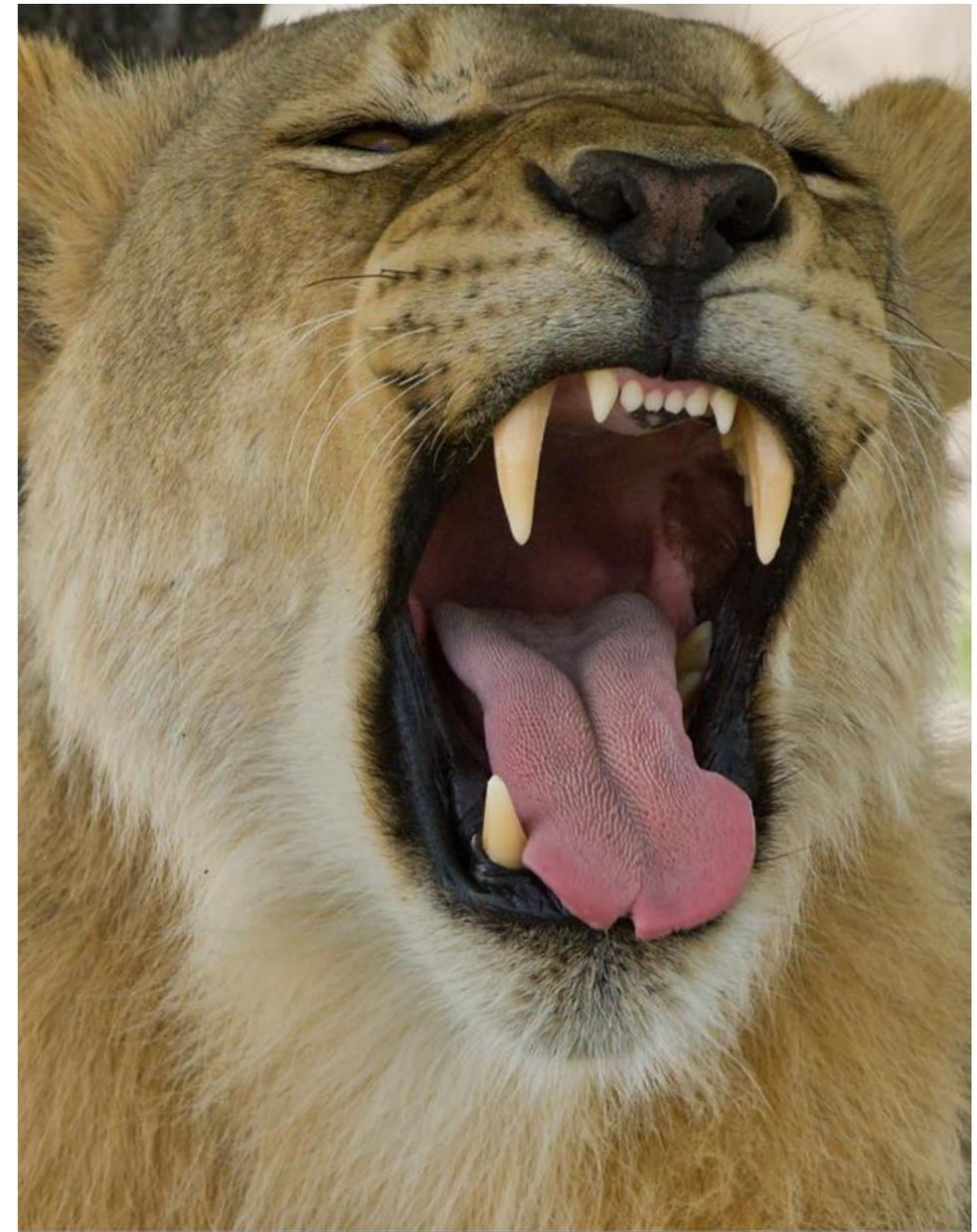
Total
825,615 km²
(ca. 20x the size of Switzerland)

Population

2023 Estimate: 3,2 million

NAMIBIA

- Land Of The Brave
- Immense Diversity
- Ancient Traditions
- Clean Air & Unpolluted Soil
- Natural Resources
- More Than 20 Languages



BEAUTIFUL NAMIBIA

ALSO FACES MANY CHALLENGES:

- Wealth inequality
- Unemployment
- Rural depopulation
- Drought
- Overgrazing





THE JOJOBA FOR NAMIBIA TRUST



The Jojoba for Namibia Trust is a non-profit organization whose mission and social responsibility is to act ecologically and sustainably for the benefit of socially disadvantaged communities.



ECOLOGICAL



SOCIAL



BUSINESS

DESCRIPTION



The population of Namibia is confronted with widespread wealth inequality. Citizens living in rural areas in particular are often excluded from participating in national and international value chains and rely on a purely traditional lifestyle characterized by poverty. The way of life in these rural areas is based almost exclusively on subsistence farming, which is very often accompanied by the destruction of the environment. Poaching and deforestation are often the order of the day.

Although they have access to natural resources, which are in great demand in the international cosmetics industry, for example, these people often fail to change their living conditions positively and make them sustainable.

With this in mind, the Jojoba for Namibia Trust has developed inclusive projects aimed at people living in remote, rural areas:

- 1** To develop and sustainably exploit sources of income that are closely linked to their living environment and culture.
- 2** To develop value chains of, for example, cosmetic products and to make communities an important part of these value chains and to allow them to participate in them.





TRUST PROGRAM OBJECTIVES

Establishment of plantations, wild collection areas and educational harvest centers

1. Sovereignly managed and owned by members of a community
2. Highest quality standards in harvesting, plant care and storage of raw materials
3. Creation of new jobs in the harvest center, e.g. as sales person, supervisor, etc.
4. Integration of traditional ways of life
5. Ecological and cultural restoration
6. Reduction of rural exodus
7. Sustainably increasing the standard of living of individuals and the community
8. Striving for quality and sustainability
9. Targeted and specialized training courses on project-related topics



1. It all starts with a trusting partnership

2. Project location and planning



3. Plantation construction, infrastructure & planting



5. Harvest according to organic principles



4. Care during the growth phase



5. Oil production according to international standards



6. Courses on pressing & processing



7. Administration courses



8. Visiting customers in Switzerland

The Trust has completed 90% of the following project sites:

1 //Gubasen Farming

 **Founding year:** 2019

 **Tribe:** Damara

 **Location:**
Namib Desert, Omdeldam
Erongo Region

 **Activities:**
Jojoba and Kalahari Melon

 **Additional Activities:**
Camping, Vegetables,
Poultry, Livestock

//Gubasen Farming Main Outcome:

- 12 Farmers received their own piece of land
- 20 Hectares Jojoba plantation
- 2 Hectares Kalahari Melon plantation
- 1 Campsite
- Self-sufficient vegetable livestock farming
- 2 Sanitary facilities

SOUTH
ATLANTIC
OCEAN

NAMIBIA

The Trust has completed 90% of the following project sites:



2 Sivara Farming

 **Founding year:** 2020

 **Tribe:** RuKwangali
Kavango

 **Location:**
West Kavango
North East Namibia

 **Activities :**
Mongongo and Kalahari
Melon

 **Additional Activities :**
Moringa, Trading post,
Livestock, Mahango

Sivara Farming Main Outcome:

- 7 Women educated in organic harvesting
- Drinking water resource supplied for 200 villagers
- Storage room for harvest
- 1 Trading and production post
- Approximately 200 families can sell their seeds to the trading post
- Moringa plantation

The Trust has completed 90% of the following project sites:

3 Etomba Farming

 **Founding year:** 2020

 **Tribe:** Ngandyela
Owambo

 **Location:**
Ohangwena
North Namibia

 **Activities:**
Marula

 **Additional Activities:**
Mahango, Livestock,
Trading Post

Etomba Farming Main Outcome:

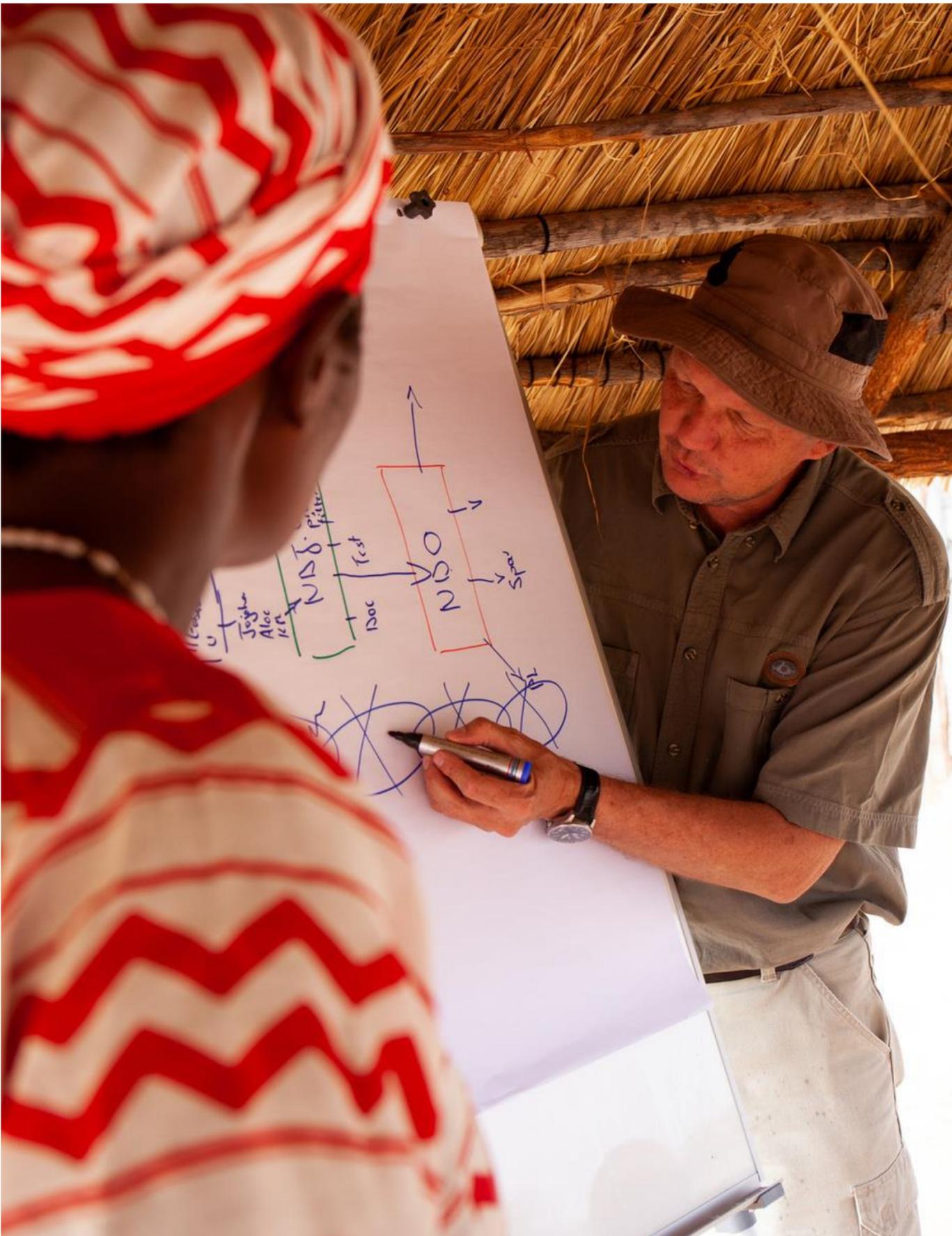
- 67 Women educated in organic harvesting
- Approximately 1500 women can sell their seeds to the trading post
- 1 Trading post
- 2 Storage rooms for harvest



A SOCIAL

1. Wealth inequality
2. ABS – Access and Benefit Sharing
3. Importance of partnerships within the community on equal terms
4. Mutually agreed terms (MAT – Mutual Agreed Terms)
5. Recognized indigenous knowledge systems (IKS – Indigenous Knowledge Systems)





B ECOLOGICAL / ENVIRONMENTAL PROTECTION

1. Promoting and preserving biological diversity
2. Environmental protection based on biological principles
3. Promoting ecological education for children, young people and adults
4. Ecologically sustainable use of local resources in natural landscapes
5. Promoting the principles of organic farming and harvesting wild plants
6. Reforesting degraded landscapes, promoting and participating in flora ecozones
7. CO2 neutrality

BUSINESS PRACTICES

1. Namibian Labour Law
2. Basic accounting
3. Harvesting, processing and producing high-quality products in line with market requirements
4. Calculating and marketing of own products
5. Terms and conditions with trading partners
6. Fair trade principles based on integrative business approaches



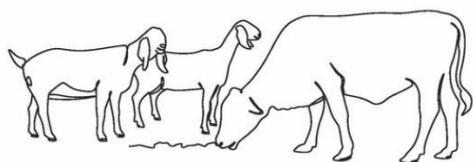


EDUCATIONAL TRADING HUB PROGRAM AND ITS VALUE ADDING TO THE COMMUNITY AND THE ENVIRONMENT

COMMUNITIES ARE VALUABLE & IMPORTANT PARTNERS IN NATIONAL & INTERNATIONAL VALUE CHAINS



Namibian woodland communities harvest Mongongo, Marula + Kalahari Melon



The flesh from fruit is used as animal feed



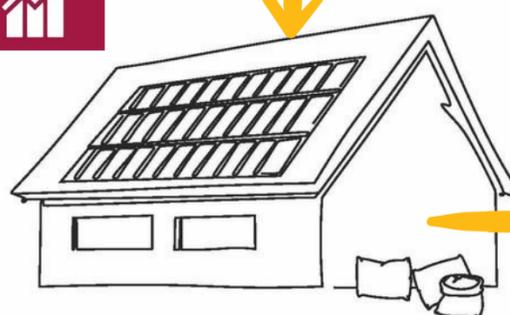
The fruit is used to make traditional juice



Community, mostly women, peel the fruit, cracking the nut open using traditional methods



The cracked nuts and seeds are sold to the factory / trading hub



Environmentally production and well trained workers at trading hub



Women cook with newly developed stove using the Mongongo + Marula shells as fuel

THE STOVES:

1: Utilises Minimal Wood:
71% LESS FIRE WOOD THAN A THREE-STONE FIRE

2: Incredible efficiency:
REDUCES HARMFUL EMISSIONS BY 81% COMPARED TO A 3-STONE FIRE

The Trading hub produces & sells **cooking oil.**



The Trading hub produces and sells **protein powder.**



The Trading hub produces high quality organic certified Mongongo, Kalahari Melon & Marula oil and scrub as **cosmetic ingredients.**



The Trading hub **buys** the **Mongongo nuts** from the community.



The Trading hub supplies **fresh drinking water.**



The Trading hub produces **animal feed.**



The Trading hub offers training and **workshops.**



PARTNERS WHO INCORPORATE OUR OILS IN THEIR PRODUCTS



2 Phase-Shake by Annemarie Börlind with Jojoba- and Marula oil



Lip care by Phystine Naturkosmetik with Jojoba-, Marula- and Kalahari Melon oil



Shampoo by Schwarzkopf with Marula oil

Thank you for your interest and attention!



For further information please contact us directly:

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JOJOBA FOR NAMIBIA TRUST

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