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Webinaire du 3 juin 2025





Les enjeux de l'économie mondiale

## Who we are

26,000+

Customers

140+

Currencies

900+

Educational institutions

500+

International bank accounts

200+

Countries and territories

**32** 

Locations

700+

Law firms

60+

Global banking partners

Convera is a global leader in commercial payments that powers international business

**40+ years** industry expertise

**Top payments + fintech talent** 1,900 experts and growing

**Dedicated** industry specialists

## What we offer



## Send and receive FX

Take your business global with confidence

- Transact globally with a trusted network
- Pay quickly
- Help reduce conversion fees
- Forecast payables and receivables
- Access invoice records quickly
- Integrate with simplicity



## Manage FX risk

Help protect your international business against foreign exchange exposure

- Work with industry-leading risk experts
- Gain confidence in your cashflow
- Enter into forward contracts
- Create options contracts\*
- Lock in and stay ahead of rates



## Send mass payments

Initiate global marketplace and B2C payouts at scale

- Tap into revenue opportunities
- Integrate with ease
- Work across the entire payables value chain
- Connect to a trusted global network
- Help reduce costs
- Navigate your compliance obligations

<sup>\*</sup> Convera does not offer options contracts in Hong Kong



## **Extensive global footprint**

#### Low value domestic

88 countries 28 currencies

#### **Domestic RTGS**

46 countries 36 currencies

#### **Offshore RTGS**

133 countries51 currencies

## **Domestic incoming**

34 countries24 currencies

## Offshore incoming

105 countries 37 currencies





# Trump, tariffs and trade updates



## Uncertainty now the new normal

Will global policy uncertainty threaten US economic exceptionalism?

Why tariffs matter. Global trade drives global growth but rising geopolitical tensions and shifting national policies are reshaping global commerce. Companies are prioritizing political considerations alongside profits, leading to trends like friend-shoring and reduced foreign direct investment between distant nations.

## Trump enters the already messy stage.

In 2016, uncertainty around Trump stemmed from his outsider status, but today, it comes from his experience and a clearer, more aggressive agenda.

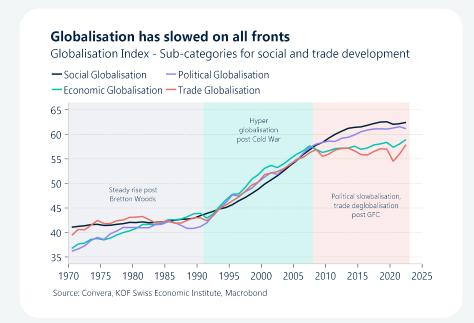
## Inflation volatility and policy uncertainty.

Markets remain uncertain about the Fed's rate cut trajectory as persistent inflation concerns and mixed economic data complicate policy decisions. Despite inflation easing from its peak, long-term expectations are at their highest since 2008.

In FX, USD uncertainty. The dollar is caught between the short-term boost from tariff increases and the drag from weaker macro data, creating volatility in FX markets. While tariffs support the dollar in the near term, they risk undermining its long-term role by pushing buyers and debt issuance away from the greenback.

## Why tariffs matter....

Globalization and trade openness have been stagnating for some time



The volume of goods and services traded globally is still near an all-time high. However, the trend towards national policies benefiting the domestic producer base has been clear as sentiment towards globalization changed.

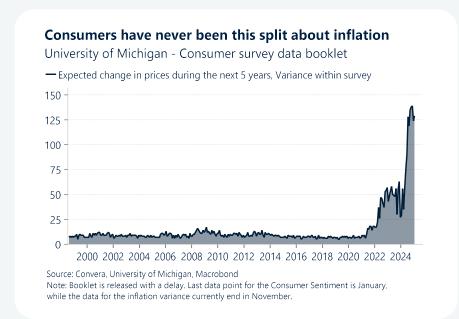


Geopolitical tensions continue to reshape value chains, reducing foreign direct investment between distant countries. Companies are now balancing profit strategies with political considerations. The era of straightforward, global trade is being replaced by uncertainty.

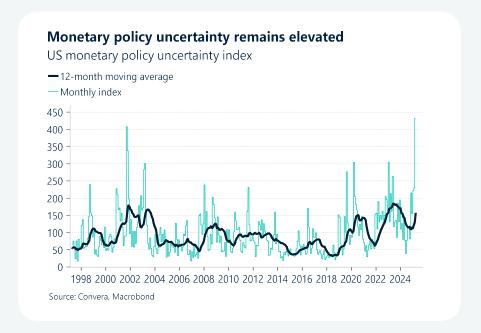


## **How does this impact FX?**

Inflation and policy uncertainty will be high under a reciprocal tariff regime



Despite inflation easing from its peak, long-term inflation expectations are at their highest since 2008. The survey variance indicates rising uncertainty, hinting that inflation could remain volatile.



Markets remain uncertain about the timing and pace of potential rate cuts, given persistent inflation concerns and mixed economic data. Additionally, global economic risks and geopolitical tensions add further complexity, keeping uncertainty high.

## The FX impact so far in 2025

#### **Euro surprise beneficiary of tariff fears**

Chart: FX performance versus year-to-date, 1, 2, and 5-year averages

	<b>Spot</b> (As of 12.05.2025)	Spot vs			
		YTD average	1-year average	2-year average	5-year average
EUR/USD	1.124	4.6% Avg.: 1.074	4.1% Avg.: 1.079	4.0% Avg.: 1.080	1.6% Avg.: 1.106
GBP/USD	1.329	4.0% Avg.: 1.278	3.6% Avg.: 1.283	4.6% Avg.: 1.270	3.5% Avg.: 1.284
AUD/USD	0.641	1.9% Avg.: 0.629	-1.4% Avg.: 0.650	-1.9% Avg.: 0.653	-7.2% Avg.: 0.690
USD/CNY	7.228	-0.7% Avg.: 7.279	0.0% Avg.: 7.224	0.2% Avg.: 7.214	4.9% Avg.: 6.891
EUR/CHF	0.931	-1.2% Avg.: 0.942	-1.7% Avg.: 0.947	-2.4% Avg.: 0.953	-7.6% Avg.: 1.007
USD/CAD	1.392	-2.1% Avg.: 1.422	-0.2% Avg.: 1.394	1.4% Avg.: 1.372	4.9% Avg.: 1.327
USD/JPY	145.8	-2.8% Avg.: 150.0	-3.7% Avg.: 151.4	-2.2% Avg.: 149.0	11.3% Avg.: 131.0
USD/CHF	0.830	-5.5% Avg.: 0.878	-5.5% Avg.: 0.878	-6.0% Avg.: 0.882	-8.9% Avg.: 0.910

 The EUR/USD and GBP/USD have seen strong gains YTD, helped as investors switch from US assets

Appreciation

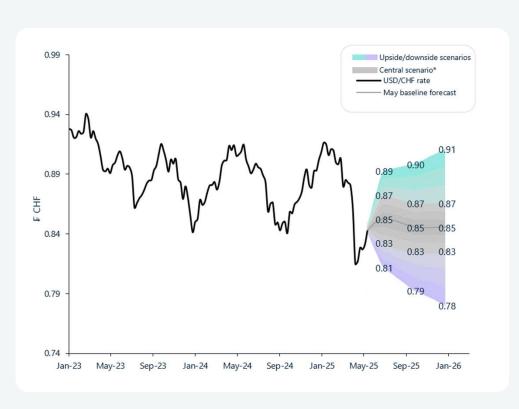
Depreciation

- The AUD/USD rebounded in the short-term but remains pressured by trade worries over the long term
- **USD/CAD** is down 7% from the February highs and now in line with one- and two-year averages
- The JPY is close to the euro in terms of performance – helped by its safe have status
- The Swiss franc is the clear outperformer – the world's "most favoured" currency in turbulent trade times



# **USD/CHF** future scenarios





### **Upside scenario:** Global recovery drives risk appetite

Geopolitical risks recede and China's growth outlook improves. The US sharemarket, central for growth expectations, gains as sentiment improves, helping the USD higher

#### Central scenario: Policy uncertainty stays elevated

Geopolitical uncertainty and tariffs weigh on the US dollar and keeps USD/CHF pressured/CHF pressured

#### **Downside scenario:** Trade tariffs accelerate

Increased risk of US-China tensions and wider universal tariffs, weighing on global growth and hurting the US dollar.

Chart sources: Oxford Economics, Bloomberg, Convera - April 23, 2025. For more information about the Convera-Oxford Economics economic modelling, framework and methodology used to derive the FX forecast scenarios please contact <u>AskMarketInsights@convera.com</u>

<sup>\*+/-1</sup> standard deviation from baseline (68% chance rate falls within this range)



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